

Public Service Announcement QGH implements tobacco and smoke-free program

Start Date: June 17, 2016 **End Date:** July 31, 2016

Nunavut 45 sec

The Qikiqtani General Hospital (QGH) is implementing a smoke-free program on June 30, 2016, to support the Department of Health's tobacco reduction program. The public is invited to the program launch on June 30, 2016, at 11 a.m. Refreshments will be served.

All clients, staff and visitors who smoke or use tobacco products will need to use one of the two designated areas at QGH. These products include cigarettes, cigars, cigarillos, chewing tobacco (snuff), pipe tobacco and e-cigarettes.

The initiative is part of a commitment to provide a healthy and safe environment while reducing second-hand smoke exposure.

QGH will offer nicotine replacement and counselling to all patients and staff, to support tobacco cessation.

For more information about quitting tobacco, contact your health provider. You can also visit www.nuquits.ca, email quithelp@gov.nu.ca, call the Nunavut QuitLine at 1-800-368-7848 or check the *Tobacco Has No Place Here* Facebook page.

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NOTE: A map identifying the designated smoking areas is attached.

Media Contact:

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QIKIQTANI GENERAL HOSPITAL IN IQALUIT HAS A NEW

PROVIDING A HEALTHY AND SAFE ENVIRONMENT FOR EVERYONE!

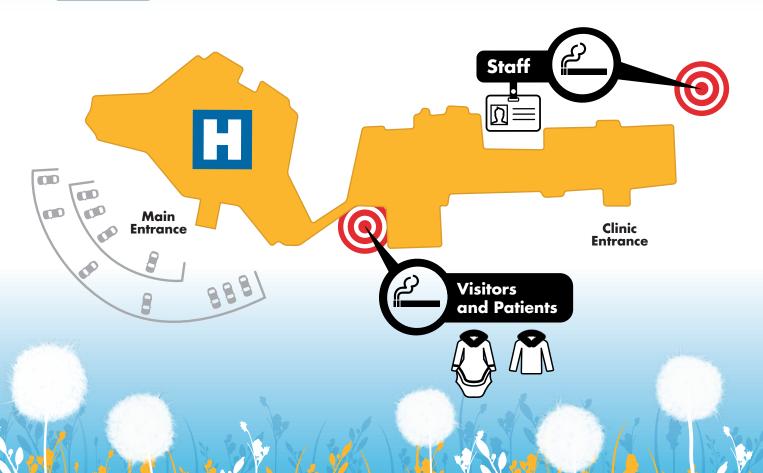
STARTING JUNE 30 2016



TOBACCO PRODUCTS CAN ONLY BE USED IN DESIGNATED SMOKING AREAS.



CIGARETTES
CIGARS
CIGARILLOS
CHEWING TOBACCO
E-CIGARETTES





TOBACCO QUIT SUPPORT WILL BE PROVIDED TO PATIENTS AND STAFF.

TO QUIT NOW, PLEASE CALL



QUESTIONS OR CONCERNS?

CALL THE TOBACCO REDUCTION TEAM AT 1-866-877-3845
OR EMAIL TOBACCO@GOV.NU.CA.